Capital Markets



Deep Experience. Seamless Integration.

The Capital Markets group of Union Square Advisors specializes in providing unique capital markets solutions to venture capital, private equity, and corporate clients. Our experience and expertise spanning credit cycles and capital structures enable us to deliver comprehensive and customized advisory services that address the specific needs of our clients.

Our core capabilities are middle-market capital raising, private placements, capital structure optimization, and debt advisory. We arrange debt and equity financings in all size ranges and for every type of type of transaction; from growth capital to more challenging situations. We also provide differentiated views on how to optimize existing capital structures in connection with M&A, refinancings and other events. We are beholden only to our clients – independent, and conflict-free.

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Union Square Advisors LLC, is a registered broker-dealer and member of FINRA and SIPC.

At-A-Glance Summary of Services

Capital Raising

- Arranging and syndicating debt/equity structured solutions for middle market technology and non-technology issuers
- Growth capital, opportunistic refinancings, LBOs, and dividend recapitalizations
- Expansive network of private lenders, credit funds, and special situation funds with broad array of risk and yield preferences
- Negotiating credit documentation and execution management
- Arrangement for Staple Financing in connection with M&A transactions and bridge financing for equity raises or other events

Capital Structure Optimization

- · Differentiated insights and execution strategies
- Capital product agnostic leveraged loans, high yield bonds, preferred debt/equity and other structured instruments
- Advice to PE and VC portfolio issuers of any size and in any industry

Special Situations

- · Non-traditional capital raises and use of proceeds
- Storied situations / off-the-run financings and structures
- · Liability management
- · Amendments and consents

CAPITAL MARKETS TEAM



Carter McClelland, Chairman and Co-Founder carter.mcclelland@usadvisors.com 212-376-1750

50+ years of investment banking and advisory experience on Wall Street, including Morgan Stanley, Deutsche Bank and Bank of America



Mike Meyer, Chief Executive Officer Head of Capital Markets michael.mever@usadvisors.com 212-376-1725

30+ years of leveraged finance, global credit and fixed income with Morgan Stanley, RBC Capital Markets and Bank of America



Emily Anderson, Managing Director, Software emily.anderson@usadvisors.com 415-501-8045

18+ years of transaction advisory experience at CODE Advisors, Goldman Sachs and Ernst & Young



Todd Meadow, Managing Director, Capital Markets & Head of Sponsor Coverage todd.meadow@usadvisors.com 212-376-1720

20+ years of investment banking experience in M&A, debt and equity financings, and GP liquidity at Devon Park, Lazard, Nomura and Goldman Sachs



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30+ years of Capital Structure Advisory experience at Truist, Lazard, Bear Stearns and Rothschild



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8+ years of investment banking experience focused on leveraged finance capital markets at SVB Securities and Credit Suisse



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6+ years of private capital and M&A experience focused on the technology industry vertical

RECENT HIGHLIGHTS









Synamedia

in its \$460M financing from





in its \$40M growth investment from



ublueshift

SoundHound

Financial Advisor in its \$125M financing from



Grove[®]

Financial Advisor in its \$107M financing from





Blue **Apron**

Financial Advisor in its \$30M financing from





Informatica[®]

Financial Advisor in connection with \$2.7B Credit Facilities

Aspiration

Financial Advisor in its \$315M financing from





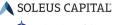
Financial Advisor in its financing from



Morgan Stanley

GenapSys

Financial Advisor in its \$70M financing from





PERMIRA

Financial Advisor in its strategic investment in



OSPREY **TECHNOLOGY**

Financial Advisor in its \$1.1B merger with





Financial Advisor in its strategic investment in





Financial Advisor in its \$100M financing from





Financial Advisor in its \$100M financing from





Financial Advisor in its \$100M Investment in

